PHILIP MORRIS PRESENTS

TWO PIPE TOBACCOS each entirely different!

Try Both—in Your Pipe

SEE WHICH YOU LIKE BEST!

Some smokers blend the two

THE PIPE TOBACCOS YOU CAN INHALE

A Great Philip Morris Advance

THE FLAVOR'S IN— BUT THE BITE IS OUT!

Even if you sometimes pay *up to $2 and $3 a pound for* pipe tobacco, we urge you to try BOND STREET or REVELATION. *Compare with the most expensive tobaccos you can buy!*

BOND STREET tobacco contains a rare aromatic mixture never before used in popular price blends. It's truly aromatic. REVELATION is a magnificent blend of 5 choice tobaccos cut 5 different ways. Both have delightful flavor and aroma—yet each is entirely different! Both are so mild and gentle, you can actually inhale them, if you wish. Try BOND STREET and REVELATION—see which you like best!

BOND STREET

A genuine and very different aromatic mixture never before used in popular-price blends. Here is tobacco with wonderful flavor and aroma, even non-smokers approve. Smooth, cool and slo-se-burning.

REVELATION

One of the world's most perfectly balanced blends. A magnificent "flavor-blend" of five different, superb tobaccos . . . cut five different ways. smokes clean, cool and even—every puff a pleasure.

FINEST QUALITY—AT A POPULAR PRICE

Each Again in TINS

PHILIP MORRIS & CO.

Dedicated to the Production of Fine Tobacco Products

PROVED IN THE LABORATORY! Laboratory measurement of the irritation in the smoke, indicates that the average of six other leading popular pipe tobaccos is over three times as irritating as REVELATION! Cool, clean-smoking BOND STREET also gives you this important Philip Morris advantage. Try both of these fine Philip Morris mixtures!

77

2061033327

Source: https://www.industrydocuments.ucsf.edu/docs/hkdv0004

2061033327